

REPUBLIC OF KENYA



MURANG'A COUNTY ASSEMBLY
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P. O. Box 731 - 10200, MURANG'A

COUNTY ASSEMBLY OF MURANG'A

THIRD ASSEMBLY

DEPARTMENT OF TRADE, INDUSTRIALIZATION, CO-OPERATIVES,
TOURISM AND WILDLIFE

REPORT OF THE DEPARTMENTAL WORK
PLAN FOR FY 2022-2023.
WORKSHOP HELD ON 19-20 FEBRUARY 2023
AT SPORTSVIEW HOTEL, KASARANI, NAIROBI

Clerks Chambers
Murang'a County Assembly
MURANG'A

APRIL, 2023

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1.0 PREFACE

With a view of effectively implementing its role on trade particularly on market development, promotion and development of industries, business linkages, promotion of co-operative ventures and marketing and exposure Programs, the committee organized a two (2) day workshop that was held from 19th -20th February, 2023 at Sports view Hotel, Kasarani Nairobi to deliberate on Departmental Work Plan for FY 2022-2023. The report contains the deliberations of the meeting.

On behalf of Trade, Industrialization, Co-operative Management, Tourism and Wildlife Committee, it is my pleasure and duty to present to the County Assembly, the Committee's report on Departmental Work Plan for FY 2022-2023

1.1 Committee Membership

The Committee comprises of the following Members: -

- | | |
|--------------------------------|------------------|
| 1. Hon. James Karanja Kabera | Chairperson |
| 2. Hon. Loise Mbogo | Vice Chairperson |
| 3. Hon. Moses Macharia Mirara | Member |
| 4. Hon. Julian Njiri | Member |
| 5. Hon. Moses Muchiri Maina | Member |
| 6. Hon. Pauline Njeri Muchiri | Member |
| 7. Hon. Isaac Chefman Njoroge | Member |
| 8. Hon. Laban Chomba Njaramba | Member |
| 9. Hon. Gladys Wambui Waikau | Member |
| 10. Hon. Grace Sharleen Wambui | Member |
| 11. Hon. John Mwangi Kamau | Member |

1.2 Committee mandate

The mandate of the Committee on Trade, Industrialization, Co-operative Management, Tourism and Wildlife is clearly stipulated by the Standing order 204. The committee is mandated to handle all matters related to county

planning and statistics, trade development and regulation, including markets, trade licenses (excluding regulation of professions), fair trading practices, betting, casinos and other forms of gambling, racing, liquor licensing and all matters related to local tourism, museums, county parks, beaches and recreation facilities and co-operatives societies.

1.3 Acknowledgements

The Committee wishes to sincerely thank the Offices of the Hon. Speaker and the Clerk of the County Assembly for the support extended to it in the execution of its mandate.

The Chairperson of the Committee takes this opportunity to thank all the Members for their profound contribution through dedication of time and efforts towards the realization of the mandates of the Committee.

Thank you.

Signed.....

Hon. James Karanja Kabera

(Chairperson)

Committee on Trade, Industrialization, Co-operative Management, Tourism and Wildlife

2.0 INTRODUCTION

The County Assembly committee on **Trade, Industrialization, Co-operative Management, Tourism and Wildlife** is an extension of the Assembly established under the County Assembly standing orders and in accordance to section 14 of the County Government Act, 2012.

The power of the County Assembly to appoint committees is derived from: -

1. The County Governments Act 2012.
2. The Constitution of Kenya 124,198
3. The standing orders
4. Resolution of the Assembly.

2.1 Strategic Goals

Among the strategic goals include;

- i. Promote trade and investment,
- ii. Champion private sector development,
- iii. Achieving prosperity through vibrant co-operatives, and
- iv. Industrial development and investment.

2.2 Strategic Objectives

The committees' strategic objectives include;

- i. Improve service delivery.
- ii. Promote private sector development through enterprise and entrepreneurship development.
- iii. Promote growth and development of wholesale and retail trade.
- iv. Improve business environment, promote active investment climate and fair business practice.
- v. Foster good linkages and collaboration mechanisms.
- vi. Strengthen and create vibrant co-operatives that contribute to the gross domestic product. (GDP)
- vii. Formulate and implement an appropriate policy and legal framework for the development of trade and co-operatives sector

2.3 General Roles of the Committees

Among the general roles performed by committees in the County Government include;

- a) Oversight the county executive.
- b) Initiating legislative proposals
- c) Scrutinizing legislative proposals and bills.
- d) Conducting investigations and reporting to the plenary for action.
- e) Reviewing and approving the budget and expenditure.
- f) Approval of public appointee's i.e. Chief Officers.

2.4 Functions of the Committee

Some of the key functions of the committee in relation to the functioning of the department, improving of service delivery and promotion of strategic development as provided in the Standing Order 204(5) include to: -

- a) Investigate, inquire into, and report on all matters relating to mandate, management, activities, administration, operations and estimates of the assigned departments;
- b) Study the Programme and policy objectives of departments and the effectiveness of the implementation;
- c) Study, assess and analyze the relative success of the departments as measured by the results obtained as compared with their stated objectives;
- d) Investigate and inquire into all matters relating to the assigned departments as they may deem necessary, and as may be referred to them by the assembly; and
- e) Make reports and recommendations to the assembly as often as possible, including recommendation of proposed legislation.

3.0 RETREAT FOCUS AREA

The two-day retreat was aimed at discussing the following areas in relation to the departmental work plan;

- a) Trade, Industries and Investment;
- b) Tourism Development
- c) mango Subsidy

In discussing the focus area, the committee was guided by the following framework;

- a) Programme;
- b) Sub programme;
- c) Items;
- d) Sub- County; and
- e) Implementation.

3.1 Trade Industry and Investment

Under this program the committee considered the following sub program;

- i. Small traders support particularly Small Traders Empowerment Programme (S.T.E.P) to be implemented as follows;
 - a) ICT will create a centralized system for verification of groups including USSD code. This includes alerts for disbursements and repayment, tracking system of repayment etc. to both the lender and the recipient.
 - b) Possibility of partnership with Family Bank for disbursement of loans.
- ii. Proposed banks – Family Bank, Amica and Mentor.
- iii. Market Development and upgrade especially on construction and/or renovation of markets in all sub counties to be implemented as follows;
 - a) Defining of Chief Officer for approval in IFMIS already Done
 - b) Site visits to various markets for first phase and second phase underway in conjunction with the Infrastructure department.
- iv. Establishment of Special Economic Zone / Industrial Park on feasibility study, mapping and Infrastructure Phase 1 in Maragua
- v. On promotion and development of Industries in all sub counties the committee considered;
 - a) Creation of Murang'a Budget and Economic Council and
 - b) Establishment of Murang'a County Investment and Development Authority (MCIDA)
 - c) General training of traders
 - d) Digitization of Trade processes
 - e) Data collection and analysis
 - f) Empowerment & purchase of equipment's for traders and Co-operative Societies.

- g) Certification and promotion of traders and Co-operatives e.g. KEBS certification
- vi. On Trade Shows, Exhibition and Investments the committee deliberated on the following:
 - a) Murang'a County Investors conference – April and May 2023 at Kandara; and
 - b) Murang'a County Traders Expo in conjunction with Murang'a University March 2023 in Kiharu

3.2 Tourism Development

On tourism mapping and support and tourism marketing promotion and product development the committee considered;

- a) Nairobi education tour for best K.C.P.E performing students from all sub counties,
- b) Cycling Event in Kigumo, and
- c) Aberdare Marathon in Gatanga

3.3 Mango Subsidy

Concerning mango subsidy, the committee considered partnership with Sunny Processors to Secure 1000 tonnes of Ngoe and Apple types in Ithanga, Kambirwa, Kambiti and Makuyu.

A comprehensive report detailing the program, sub program, item, sub-county, implementation plan and progress is presented in the table 1 below.

Table 1: SCRUTINY OF THE DEPARTMENTAL WORKPLAN FOR FY 2022-23

DEPARTMENT OF TRADE, INDUSTRIALISATION, TOURISM AND CO-OPERATIVE DEVELOPMENT

DEPARTMENT WORKPLAN REPORT

Programme	Sub programme	Item	Sub County	Implementation
TRADE INDUSTRY AND INVESTMENT	Small Traders Support	S.T.E.P through Family bank	All	<ul style="list-style-type: none"> - ICT to create a centralised system for verification of groups including USSD code. This includes alerts for disbursements and repayment, tracking system of repayment etc to both the lender and the recipient. Awaiting verification. - Possibility of partnership with Family Bank for disbursement of loans. - Proposed banks – Family Bank, Amica, Mentor. Amica accepted a 1:2 deal where for our 5M, they will disburse 10M. - Awaiting IFMIS mapping
	Market Development and upgrade	Construction and/or renovation of markets	All	<ul style="list-style-type: none"> - Defining of Chief Officer for approval in IFMIS Done - Site visits to various markets for first phase and second phase underway in conjunction with Infrastructure
	Establishment of Special Economic Zone / Industrial Park	Feasibility study	Maragua	<ul style="list-style-type: none"> - Concept paper done. - Valuation for an industrial park to be considered. Expression of interest done - TOR done.
		Mapping		<ul style="list-style-type: none"> - Produce from Murang'a and neighbouring counties identification to begin from 1st February 2023
		Infrastructure Phase 1		<ul style="list-style-type: none"> - Team to do a site visit for verification of road network and installation of amenities in conjunction with Ministry of Lands and Ministry of Infrastructure
	Promotion and development of Industries	Creation of Murang'a Budget and Economic Council And Establishment of Murang'a County Investment and Development Authority (MCIDA)	All	<ul style="list-style-type: none"> - Consultations underway. - Identification of Murang'a investors, eminent persons and international networked persons underway.
General training of traders		All	<ul style="list-style-type: none"> - Training manuals development underway - Awaiting resumption of Social Dept to begin training of trainers - Training of STEP recipients once identified. - Target group includes Jua Kali artisans, pottery markers, cottage industry owners etc. 	

		Digitization of Trade processes	All	<ul style="list-style-type: none"> - Creation and consolidation of paperless digital licences in collaboration with ICT Department
		Data collection and analysis	All	<ul style="list-style-type: none"> - To know the manufacturers in Murang'a for Coffee, tea, milk, mangos, avocados, macadamia and others e.g., gas, packaging, animal feeds, alcohol etc. - To know the number of co-operatives societies, hotels and restaurants, hospitals, schools etc, - Current data from various government agencies e.g. Education, Health, Social services. - Data from manufacturing agencies e.g. and existing traders from Trade licences ongoing. - Brochures and visuals for County Investment portfolio. - Digitization through a consolidating system
		Empowerment & purchase of equipment's for traders and Co-operative societies Certification and promotion of traders and Co-operatives e.g. KEBS certification	All	<ul style="list-style-type: none"> - Expression of Interest Advert done - Assessing needs of trader groups through meetings to be organised.
	Trade Shows, Exhibition and Investments	Muranga County Investors conference – April and May 2023	Kandara	<ul style="list-style-type: none"> - Budget sourced – Nokras Riverine and Thika Greens - Compilation of investors to be invited underway. - Budget done.
		Muranga County Traders Expo In conjunction with Muranga University March 2023	Kiharu	<ul style="list-style-type: none"> - List of exhibitors - Budget for implementation currently underway. - Meeting with Murang'a University to be done next week. - Budget done
	TOURISM DEVELOPMENT	Tourism mapping and support	Nairobi education tour for best K.C.P.E performing students	All
Tourism marketing Promotion and product development		Cycling Event	Kigumo	<ul style="list-style-type: none"> - Sourcing for partnerships with corporates organisations. - Jubilee Insurance a possible partner. - Scheduled for March 2023
		Aberdare Marathon	Gatanga	<ul style="list-style-type: none"> - Planning and organising of event underway with the assistance of Athletics Kenya - Scheduled for April 2023
COOPERATIVES DEVELOPMENT	Co-operative Societies	Purchase of coffee beds and digital weighing scales purchase	All	<ul style="list-style-type: none"> - Expression of Interest done
	Milk cooling Centre	Utilities bills for cooling centres	Maragua	<ul style="list-style-type: none"> - Expression of interest done - Procurement for advertising underway.

		Repairs for cooling centers		
	Development of MCC	Assist ailing co-operative societies	All	<ul style="list-style-type: none"> - Expression of Interest done - Consultations underway on how to revive MCC
	Effluent system	Muranga Cooperative Creameries	Maragua	<ul style="list-style-type: none"> - Consultations on-going
	Animal Feeds Production System	Collaborations	Maragua	<ul style="list-style-type: none"> - Expression on Interest underway for a partnership.
Mango subsidy	Partnership with Sunny Processors	Secure 1000 tonnes of Ngoe and Apple types	Ithanga Kambirwa Kambiti Makuyu	<ul style="list-style-type: none"> - Lower Muran'a Farmers Co-operative formed - Account opened at Amica Sacco @ Kenol where the HQ will be. - Advert to encourage farmers to join co-operative done - Registration of farmers into the Co-operative is ongoing - Collection centres identified and mapped. Advert to run to inform farmers of the same. - Trucks identified - Purchase of weighing scales and brix meters done - Pre-registration of farmers into system on-going - MoU signed with Sunny Processors, Kevian and Vegpro. - Delivery of mangoes ongoing.

4.0 MEETING WITH THE CHIEF OFFICER IN CHARGE TRADE AND INDUSTRIALIZATION AND THE DIRECTOR TOURISM AND INDUSTRIALIZATION.

The Committee held a meeting with the Chief Officer and the Director on 23rd February, 2023 to discuss the Trade, Industrialization, Tourism and Wildlife the Departmental work Plan for Financial Year 2022/23.

The following were responses from the department's representatives;

4.1 Small Traders Support

The Chief Officer informed the Members the following with regards to small traders support;

1. That the banks had a system for mobile money transfer to either deposit the repayment or disbursement of loans thus no cause of concern in wards that had no banks;

2. That the programme was a revolving fund and that the commencement date was subject to negotiation with various banks for smooth implementation;
3. That small scale traders such as the Mama Mboga, jua kali artisans, and hawkers among others were the target groups for the fund;
4. That the following criteria would be followed in identifying the fund beneficiaries;
 - i. One had to be above 28 years,
 - ii. The business had to be in operation for more than 6 months,
 - iii. The trader had to be member of a registered group,
 - iv. The group had to show proof of memberships, savings and weekly meetings,
 - v. Applicant had to have guarantors from within the group,
5. That there would be no interest on the fund but an administration fee of 5%,
6. That the minimum amount to be loaned was Kshs 5,000,
7. That the security or collateral of the funds would be the group membership and three guarantors from the group, and
8. That there was no Memorandum of Understanding (MOU) between the bank, traders and the County Government however; there were regulations and guidelines from the previous administration that would guide the engagement of the banks.

4.2 Market Development and Upgrade

The Chief Officer indicated the following with regards to the market development and upgrade;

1. That markets visit was informed by the one market per sub-county plan;
2. That the total number of markets stalls in the County were 2,109; and
3. The chief officer presented the bill of Quantities (BQ) and drawings that would be used during the renovation and construction exercise.

4.3 Establishment of Special Economic Zone (SEZ)/Industrial Park

Members were informed the following with regards to establishment of Special Economic Zone/industrial park:

1. That the Committee was to be furnished with the concept paper on establishment of Special Economic Zone/industrial park;
2. That 30% of products used in the Special Economic Zone can be sourced outside the County. These raw materials are those that cannot be found within the County such as steel, gas, sisal, cotton etc;
3. That the Committee was free to engage in the site visit at Makenji and the department is yet to map out the particular spot within the 1400 acres land;
4. On whether the industrial park was open to other investors, members were informed that the park was to be opened to all investors both local and international. The model was to be a special economic zone that is innovation based where the County Government will encourage the best innovation industries that represent the future. This was to be a pilot on Murang'a and published on media as a big achievement that other Counties would come to benchmark at. New technological industries were to generate revenue from their sales and will place Murang'a in the place it used to be. A place where Murang'a was to be lending to National Government and even other Governments;
5. On which types of produce were to be delivered to the industrial park, members were informed that the companies that had taken up the opportunity to locate their business at the park were to determine the raw materials required; and
6. On what informed the decision to settle in Gatanga as an ideal location and not any other place, the Chief Officer indicated that Makenji was in Gatanga, and that it is a transit location, access to Nairobi airport, inland port for the export markets and access to raw materials from the region including central Kenya and Northern Kenya.

4.4 Promotion and Development of Industries

1. On whether feasibility study was performed regarding the Promotion and Development of Industries, the chief officer indicated that the feasibility study is yet to be done .

2. On the criteria to be used to identify the investors, members were informed that the idea was to include all investors who could afford to operate within the park and within Murang'a County and that there were no criteria used. Members were further informed that an investor is a business that is able to establish any form of manufacturing for economic growth;
3. Members were also informed that the County Government would involve other professionals willing to partner with the County;
4. That the authority was to partner with other government institutions in identifying and promoting Murang'a as an investment choice;
5. Members were also informed that Budget and Economic Council was an advisory committee for economic matters to the Executive Committee;
6. The Chief Officer indicated that industries were not to be based on the produce priorities and that they were free to set up without restriction or priority. The idea was to encourage industries to promote economic growth; and
7. That job opportunities would be given to the qualified locals.

4.5 Digitization of Trade Processes

The following were reported as the Revenue Streams targeted in Licensing;

1. Ease of access through digital licenses;
2. Incorporated weights and measures cost;
3. Continued business support in licenses; and
4. Areas of revenue stream include parking, quarry hospital, trade licenses etc.

4.6 Data Collection and Analysis

Members were informed the following with regards to data collection and analysis;

- I. That the data collection and analysis was a continuous process since parameters change in each quarter e.g., new businesses;
- II. That the department would involve the area Members of County Assembly (MCAs) in data collection;
- III. That the department was planning to collect the data through collaboration with Kenya National Bureau of Statistics and that the department would begin with mapping out areas per sub-county; and

- IV. On what would happen to those traders that were not registered with any Co-operative Society or in any group, members were informed that it was important for them to be encouraged to register for their own benefit since Governments tend to assist groups and co-operatives more than individuals.

4.7 Mango Subsidy

On what informed the decision to settle on the said Wards with regards to Mango Subsidy, Members were informed that those were the ward that produces the highest number of mangoes. The Director Tourism and Industries promised to furnish the committee with a detailed report on tourism sector.

5.0 COMMITTEE OBSERVATIONS AND RECOMMENDATIONS

5.1 Committee Observations

The committee made the following observations,

1. That it was important for the area Members of the County Assembly (MCAs) to be involved in all Ward activities.
2. On Markets Development and upgrade, Committee Members observed that there were Sub- counties that had no markets hence should be prioritized first.

5.2 Committee Recommendations

The following recommendations were made by the committee, that on:

1. That the County Government should consider allocating more funds for construction of open air markets in all Wards.
2. That the department of industrialization should consider completing the stalled open air markets before constructing new ones.
3. Establishment of Special Economic Zone/industrial park, the Committee recommended that the industrial park should be open to other investors both locally and internationally.
4. Small traders support programme, a sensitization programme to the traders was paramount for traders to understand more about the programme.
5. Data collection and analysis, the committee recommended that the department should involve the area Members of County Assembly (MCAs) while collecting the data.

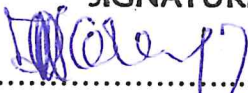
REPORT ADOPTION

The following Committee Members adopted the report:

NAME

SIGNATURE

1. Hon. James Karanja Kabera


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2. Hon. Loise Mbogo


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3. Hon. Moses Mirara

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4. Hon. Julian Njiri


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5. Hon. Moses Maina


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6. Hon. Pauline Muchiri


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7. Hon. Chefman Njoroge


.....

8. Hon. Laban Njaramba


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9. Hon. Gladys Waikau


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10. Hon. Grace Wambui


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11. Hon. John Kamau


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